



2010 Income Disclosure Statement

Distributor Rank	% of Active Distributors*	Average Annual Income**	Average Number of Months to Reach This Level
Distributor	35.04%	\$688	–
Advisor	55.68%	\$2,264	–
Silver	5.56%	\$12,725	14
Gold	1.76%	\$39,027	23
Gold 3 Star	0.44%	\$40,479	27
Ruby	0.81%	\$80,858	34
Ruby 6 Star	0.10%	\$98,900	42
Emerald	0.33%	\$179,294	50
Emerald 9 Star	0.11%	\$273,852	65
Diamond	0.14%	\$697,816	68
Platinum+	0.02%	\$1,648,987	148

* Active distributor is anyone that earned a check in 2010 (Not bonuses.)

** Average annual income for all active distributors in 2010 was \$1,773.16.

The earnings statistics shown above are based upon compensation earned by all active AdvoCare Independent Distributors in 2010. "Active" Distributors are those who received any compensation pursuant to the AdvoCare Compensation Plan in the form of wholesale commissions, overrides and leadership bonuses. The average annual income for all active Distributors in 2010 was \$1,773.16. The amounts above do not include the income realized by Distributors from the retail sale of products or incentive bonuses, so the actual compensation earned may be higher.

The earnings shown above are not necessarily representative of the income, if any, that an AdvoCare Distributor can or will earn through his or her participation in the AdvoCare Compensation Plan. These figures should not be considered as guarantees or projections of your actual earnings or profits. Success with AdvoCare results only from successful sales efforts, which require hard work, diligence, and leadership. Your success will depend upon how effectively you exercise these qualities.